

Overview of International SOCIAL STYLE & Versatility Languages and Norms

Country & Regional Norm Recommendations

Country	Regional Norm
• Albania	• Southern Europe
• Argentina	• South America
• Armenia	• Middle East
• Australia	• Use country-specific norm
• Austria	• Western Europe
• Azerbaijan	• Middle East
• Bahrain	• Middle East
• Belarus	• Eastern Europe
• Belgium	• Western Europe
• Belize	• No regional norm available, use North America Standard
• Brazil	• South America
• Bulgaria	• Eastern Europe
• Cambodia	• No regional norm available, use Eastern Asia norm
• Chile	• South America
• China	• Use country-specific norm
• Colombia	• South America
• Costa Rica	• No regional norm available, use North America Standard
• Croatia	• Southern Europe
• Cyprus	• Middle East
• Czech Republic	• Eastern Europe
• Denmark	• Northern Europe
• Egypt	• No regional norm available, use Southern Africa norm
• El Salvador	• No regional norm available, use North America Standard
• Estonia	• Northern Europe
• Finland	• Northern Europe
• France	• Use country-specific norm
• French Guiana	• South America
• Georgia	• Middle East
• Germany	• Use country-specific norm
• Greece	• Use country-specific norm
• Guatemala	• No regional norm available, use North America Standard
• Honduras	• No regional norm available, use

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	North America Standard
• Hong Kong S.A.R. (China)	• Eastern Asia
• Hungary	• Eastern Europe
• Iceland	• Northern Europe
• India	• Use country-specific norm
• Indonesia	• No regional norm available, use Eastern Asia norm
• Iran	• Middle East
• Iraq	• Middle East
• Ireland	• Northern Europe
• Israel	• Middle East
• Italy	• Use country-specific norm
• Japan	• Eastern Asia
• Jordan	• Middle East
• Korea (South)	• Eastern Asia
• Kuwait	• Middle East
• Latvia	• Northern Europe
• Lebanon	• Middle East
• Lithuania	• Northern Europe
• Macao S.A.R. (China)	• Eastern Asia
• Malaysia	• No regional norm available, use Eastern Asia norm
• Mexico	• No regional norm available, use North America Standard
• Moldova	• Eastern Europe
• Morocco	• No regional norm available, use Southern Africa norm
• Netherlands	• Use country-specific norm
• New Zealand	• Oceania
• Nicaragua	• No regional norm available, use North America Standard
• Norway	• Northern Europe
• Oman	• Middle East
• Panama	• No regional norm available, use North America Standard
• Peru	• South America
• Philippines	• No regional norm available, use Eastern Asia norm
• Poland	• Eastern Europe
• Portugal	• Southern Europe
• Puerto Rico	• No regional norm available, use

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	North America Standard
• Qatar	• Middle East
• Romania	• Eastern Europe
• Russia	• Use country-specific norm
• Saudi Arabia	• Middle East
• Serbia/Montenegro	• Southern Europe
• Singapore	• No regional norm available, use Eastern Asia norm
• Slovakia (Slovak Republic)	• Eastern Europe
• South Pacific Island	• Oceania
• Spain	• Use country-specific norm
• Sweden	• Northern Europe
• Switzerland	• Western Europe
• Syrian Arab Republic	• Middle East
• Taiwan	• Eastern Asia
• Thailand	• No regional norm available, use Eastern Asia norm
• Turkey	• Middle East
• Ukraine	• Eastern Europe
• United Arab Emirates	• Middle East
• United Kingdom	• Use country-specific norm
• Venezuela	• South America
• Viet Nam	• No regional norm available, use Eastern Asia norm
• Yemen	• Middle East