



TRACOM Prepares Organizations to Meet Today's Business Challenges

CAPABILITIES OVERVIEW

“The best way to predict the future is to create it.”

Peter Drucker

Today's complex business environment demands that companies thrive in an atmosphere of change and limited resources. New business challenges require companies to do more with less, necessitating innovative processes and clear alignment between organizational development and business strategy. Successful companies will navigate these challenges and emerge as leaders.

Is your organization prepared to meet these challenges?

TRACOM's Performance Consulting Division provides fast, efficient, practical solutions that enable your company to meet significant business challenges. We are able to deploy our senior level experts to effectively implement solutions with minimal burden to clients while achieving the greatest possible impact.

TRACOM has broad and proven experience in the following Areas of Expertise:

Developing Great Leaders

TRACOM creates programs that reflect real-world challenges so that leaders learn by doing and by receiving extensive feedback, coaching and mentoring. These leadership development programs yield tangible results including an increased pipeline of qualified leaders, enhanced performance of existing leaders and creation of the desired company culture.

Enhancing Individual Performance

TRACOM believes that individual performance is best maximized by the quality of the individual working relationship between manager and employee. Effective leadership coaching is focused on three essential questions that managers must periodically answer for staff: What is expected of me?; How am I doing?; How do I succeed?.

Building Effective Teams

Teams are the common work structure used by organizations today to address significant business challenges, most which stretch cross-organizational and geographical boundaries with high complexity. TRACOM uses its Tri-Dimensional Model to diagnose and improve team performance to meet significant business challenges.

Improving Employee Engagement

TRACOM employs its LEAP model for diagnosing employee engagement and determining the best ways to improve it. Engaged employees are committed to working hard to accomplish more and care deeply about their company.

Products and Services



Workshop &
Custom Program



Individual
Assessment



Organizational /
Team Assessment



Team
Development



Individual
Coaching

Area of Expertise

Developing Great Leaders

Workshops

- Effective Leadership Coaching with Versatility
- Supervising on the Ground Floor
- Managing Performance for Leaders
- The Leadership Challenge

Custom Programs

- High Potential Leader Program

Individual Assessments

- Coaching360 & Leadership360
- High-Potential Leadership Assessment
- SOCIAL STYLE Profile for Managers

Individual Coaching

- Reaching Your Leadership Potential

Area of Expertise

Enhancing Individual Performance

Workshops

- Being Resilient: Adapting to the Changing Work World
- Building Effective Partnerships
- Developing Interpersonal Networking Skills
- Improving Your Personal Effectiveness with Co-workers and Clients
- Managing Your Individual Performance

Individual Assessments

- SOCIAL STYLE Profile & Interpersonal 360

Area of Expertise

Building Effective Teams

Team Development

- Improving Team Effectiveness
- The Leadership Summit

Team Assessments

- Team Performance Survey

Area of Expertise

Improving Employee Engagement

Workshops

- Being Resilient: Adapting to the Changing Work World
- Effective Leadership Coaching with Versatility
- Supervising on the Ground Floor
- The Leadership Challenge

Organizational Assessments

- Exit-Check Survey
- LEAP Engagement Survey

For More Information:

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Solving Business Challenges Through:

- | Leadership Development
- | Individual Performance
- | Team Development
- | Employee Engagement