



## Developing Great Leaders

### PRACTICE AREA OVERVIEW

*“Progress occurs when courageous, skillful leaders seize the opportunity to change things for the better.”*

Harry Truman

**TRACOM quickly builds leadership development solutions, customized for specific needs of the client’s organization using proven methods and tools.**

## Skillfull Leaders Solve Business Challenges

Prospering in the increasingly complex world of business means continually addressing new challenges — accelerating growth through mergers and acquisitions, pursuing new markets or production capabilities through global expansion, improving operational effectiveness through restructuring and process improvement, and attracting and retaining top talent.

### Are your leaders prepared to meet these challenges?

When faced with significant challenges, strong and bold leaders conquer them by setting a clear vision, engaging others to pursue that vision, and removing barriers to progress.

TRACOM’s Performance Consulting Division provides fast, efficient, practical solutions for developing leaders that enable your company to meet significant business challenges. We are able to deploy our senior level experts to effectively implement leadership development solutions with minimal burden to clients while achieving the greatest possible impact.

### TRACOM’s Leadership Development Solutions yield tangible results for your organization, including:

- Improving the performance of existing leaders
- Growing the pipeline of candidates available for leadership positions
- Defining and sustaining the desired company culture needed for success
- Improving retention and engagement of staff

## Developing Great Leaders

### PRODUCTS & SERVICES



**Workshops**

Effective Leadership Coaching with Versatility  
 Supervising on the Ground Floor  
 Managing Performance for Leaders  
 The Leadership Challenge



**Custom Programs**

High Potential Leader Program



**Individual Assessments**

Coaching360 & Leadership360  
 High-Potential Leadership Assessment  
 SOCIAL STYLE Profile for Managers



**Individual Coaching**

Reaching Your Leadership Potential

## Creating Skillfull Leaders

TRACOM's leadership development process takes into account the most current research on how leaders learn best—through targeted skill development, challenging on-the-job experiences, and extensive feedback, coaching, and mentoring. As a crucial step, we build in real-world challenges that your company is facing so that leaders learn by doing.



TRACOM employs an adaptable, straightforward process for developing leaders.

## Why Choose TRACOM?

1. We offer tailored leadership development solutions, quickly built to meet your business needs and the challenges your company faces.
2. We provide comprehensive back-end support, making it easy to deploy your programs with minimal involvement from your team.
3. We involve senior experts throughout the engagement, providing superior quality and shorter duration times.
4. We are able to transfer our knowledge and expertise to allow you to manage your future leadership development programs internally.

*“The companies with the best quality leadership are those that are concentrating on developing their own talent.”*

The Hay Group  
 The War for Leaders

**For More Information:**

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**Solving Business Challenges Through:**

- | Leadership Development
- | Team Development
- | Individual Performance
- | Employee Engagement