



LEAP Engagement Survey

ORGANIZATION ASSESSMENT

Never has so much been asked of organizations.

Engaged employees are those who are committed to an organization and its success. They take ownership of their jobs, have pride in their work, and invest time and energy to help the organization succeed. They are more dedicated, work harder, accomplish more and speak more positively about their organizations.

TRACOM Does It Best:

“Thank you for your help in carrying out our staff survey. The process was easy, especially since it was our first survey. More importantly, your senior consultant helped us analyze and understand the results so that we can determine and implement improvement plans.”

HR Director, 2007

Much is made of the “war for talent.” Organizations have long recognized that their success depends on their people, and the result has been a high-stakes battle between companies to hire the best and brightest. But attracting new talent is only one front in the war for talent. The larger battle organizations face is to get existing employees to engage in their jobs.

TRACOM is a leader in defining, measuring and analyzing the effects of employee engagement on organizational success. Using TRACOM’s LEAP Model for employee engagement, our consultants uncover the core of what matters most to your organization. We set the stage to create an engaged workforce focused on strategic goals and enhance your value proposition for attracting and retaining the skilled workers you need.

Benefits of the LEAP Engagement Survey:

Premier Content

- Measure engagement meaningfully using proprietary content with demonstrated business relevance

Normative Data

- Compare your scores to those attained by other companies

Execution Support

- Your TRACOM project team will guide you through each step in the process

Flexibility

- Select from a range of options to configure a solution that fits your company’s requirements

Affordability

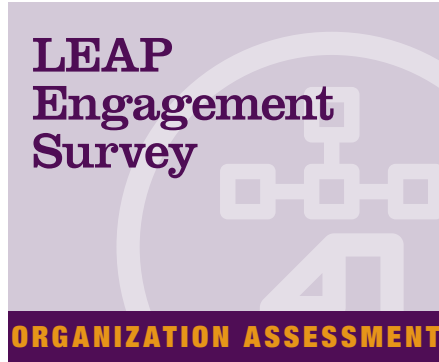
- Realize best value from using a proven survey methodology

Easy-to-Understand Reports

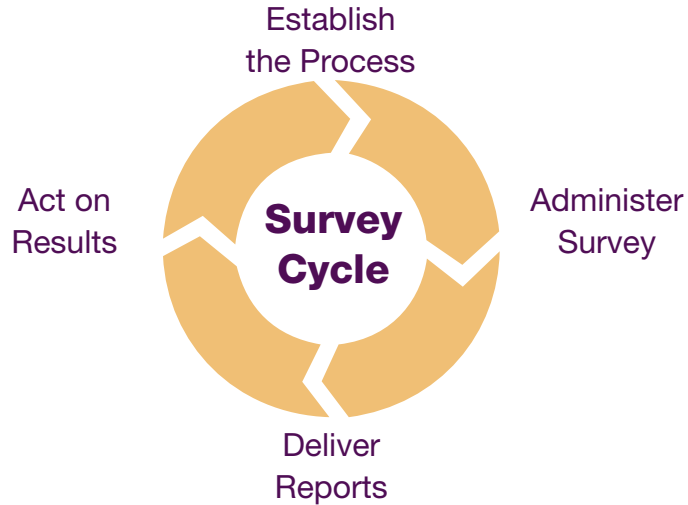
- Get actionable data in a format that helps guide your focus

Quick to Implement

- Use our proven process to get results in weeks, not months.



How the Survey Process is Designed



Audience

All Employees

Duration of the Process

One Month to Five Months

Agenda

Establish the Process

Administer the Survey

Deliver Reports

Act on Results

Solution "At-A-Glance"	Included	Add-on
Establish the Process		
Employee engagement survey (52 core items)	✓	
Demographic items (tailored to your company)	✓	
Custom questions (up to 10)	✓	
Write-in comment fields (up to 2)	✓	
Surveys in non-English languages		✓
Administer the Survey		
Survey administration	Online	Paper
Response rate monitoring	✓	
Expert project management	✓	
Deliver Reports		
Reports delivered	PDF	Paper
Benchmarks to compare results to other companies		✓
Executive presentation of survey results		✓
Act on Results		
Action-planning worksheets and tips	✓	
Action-planning workshop		✓
Manager's guide to action-planning		✓
Online action-planning tool		✓
Online resource library of best practices		✓

For More Information:

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Solving Business Challenges Through:

- | Leadership Development
- | Individual Performance
- | Team Development
- | Employee Engagement