



# Improving Employee Engagement

## PRACTICE AREA OVERVIEW

*“When an organization builds a reputation as a great place to work—one that satisfies the needs of its employees—the best people will come, they’ll stay, and the organization will profit.”*

Gallup/Carlson study

**TRACOM quickly builds employee engagement solutions, customized for specific needs of the client’s organization using proven methods and tools.**

## Engaged Employees Solve Business Challenges

Prospering in the increasingly complex world of business means continually addressing new challenges – accelerating growth through mergers and acquisitions, pursuing new markets or production capabilities through global expansion, improving operational effectiveness through restructuring and process improvement, and attracting and retaining top talent.

### Are your employees committed to meet these challenges?

TRACOM’s Performance Consulting Division provides fast, efficient, practical solutions for improving employee engagement that enable your company to meet significant business challenges. We are able to deploy our senior level experts to effectively implement employee engagement solutions with minimal burden to clients while achieving the greatest possible impact.

### TRACOM’s Employee Engagement Solutions yield tangible results for your organization, including:

- Developing a complete understanding of employee engagement for your company
- Creating action plans that will improve employee engagement
- Improving retention, productivity and morale

## Improving Employee Engagement

### PRODUCTS & SERVICES



#### Workshops

Being Resilient: Adapting to the Changing Work World

Effective Leadership Coaching with Versatility

Supervising on the Ground Floor

The Leadership Challenge



#### Organizational Assessments

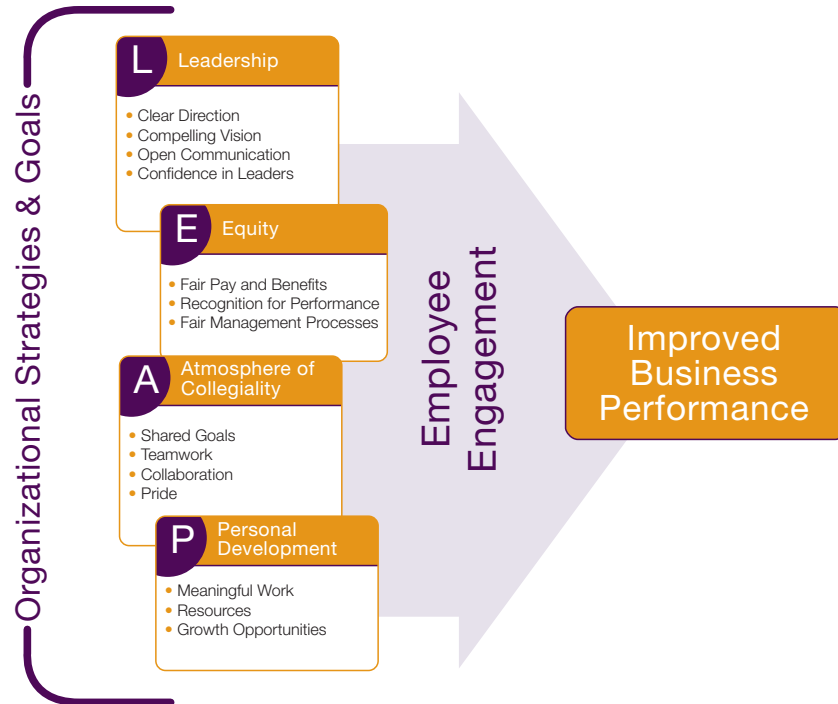
Exit-Check Survey

LEAP Engagement Survey

## Creating Engaged Employees

TRACOM's process takes into account the most current research on employee engagement.

The LEAP Model for Employee Engagement helps senior leaders clearly understand the drivers of engagement in their organizations and articulate plans for improving it. Engaged employees are passionate, energetic and driven employees who will deliver better service to customers and therefore, better results to the company's bottom line.



TRACOM employs an adaptable, straightforward process for improving engagement.

## Why Choose TRACOM?

1. We offer tailored employee engagement solutions, quickly built to meet your business needs and the challenges your company faces.
2. We provide comprehensive back-end support, making it easy to deploy your surveys with minimal involvement from your team.
3. We involve senior experts throughout the engagement, providing superior quality and shorter duration times.
4. We are able to transfer our knowledge and expertise to allow you to manage your future employee engagement programs internally.

*“According to the Hewitt study, engagement is highly correlated to key business measures, including productivity and retention, customer satisfaction, total shareholder return, and sales growth. Organizations that have improved their engagement levels have realized corresponding improvements in their business measures.”*

John McVeigh, HP Reporter

#### For More Information:

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#### Solving Business Challenges Through:

- | Leadership Development
- | Team Development
- | Individual Performance
- | Employee Engagement